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|  | Pimpri Chinchwad Education Trust's Pimpri Chinchwad College of Engineering Sector No. 26, Pradhikarn, Nigdi, Pune -411044 |  |
| “PCCOE-IJBC Know Japan” event Sponsorship Scheme | | |

The sponsorship of the **PCCOE-IJBC Know Japan** event has been offered in four categories.

| Sr. No. | Sponsorship category | Description | Sponsorship Fees (Rs.) |
|---------|-----------------------|--|--------------------------------------|
| 1 | Diamond Sponsorship | Diamond Sponsors will participate in all the organisational aspects of the event. Diamond Sponsors are the Chief sponsor of the event | 5,00,000/- (Rs. five Lakhs only) |
| 2 | Platinum Sponsor | Platinum sponsors will act as the advisory partners in the event's organisation. Platinum sponsors are the sponsors of the event. Platinum Sponsorships are limited to TWO in number. | 3,00,000/- (Rs. Three Lakhs only) |
| 3 | Gold Sponsor | Gold Sponsors will be the Sponsors of the event. Gold Sponsorships are limited to THREE in number. | 2,00,000/- (Rs. Two Lakhs only) |
| 4 | Silver Sponsor | Silver Sponsors will be the Co-Sponsors of all the events. Silver Sponsorships are limited to FOUR in number. | 1,00,000/- (Rs. One Lakh only) |
| 5. | Complementary Sponsor | Complementary Sponsor are limited to FIVE in number. | 10,000 (Rs. Ten Thousand only) |

1. Privileges Entitled to diamond Sponsor or Collaborative Sponsor:

1. Including two representatives in the event Organizing Committee and two in the Advisory Committee.
2. Acknowledgement of Diamond sponsor with company Logos on the event brochure
3. Acknowledgement of Diamond sponsor with company Logos on **ALL** event banners, event website and social media posts.

4. Acknowledgement of Diamond sponsor with company Logos on the stationery and print material used for the event.
5. Permission to display banners provided by the Diamond sponsor at all prescribed locations externally at the event venue.
6. Permission of one slot of 25 minutes in one of the suitable events for presentation by the sponsor representative.

2. Privileges Entitled to Platinum Sponsor:

1. Inclusion of one representative of Platinum Sponsor in the Organizing Committee and one in the Advisory Committee.
2. Acknowledgement of Platinum Sponsor with company Logos on the event brochure.
3. Acknowledgement of Platinum Sponsor with company Logos on **ALL** event banners, event website and social media posts.
4. Acknowledgement of Platinum Sponsorship with logos on the stationery and print material used for the event.
5. Permission to display banners provided by the platinum sponsor at two locations externally at the event venue.
6. Permission of one slot of 15 minutes or three slots of 5 minutes each in one of the suitable events for presentation by the platinum sponsor. After mutual agreement with the event organizers and the platinum sponsor, this will be decided.

3. Privileges Entitled to Gold Sponsor:

1. An Acknowledgement of Gold Sponsor with company Logos on the event Brochure
2. Acknowledgement of Gold Sponsorship with Company Logos on banners of prescribed size displayed during inauguration, and valedictory functions of the event.

3. Permission to display a single banner provided by the gold sponsor at a single location externally at the event venue.
4. Permission of a Ten-Minute presentation ONCE in any event sessions. To be decided after mutual agreement with the event organizers and the Gold sponsor.

4. Privileges Entitled to Silver Sponsor

1. Acknowledgement of Silver Sponsor with company Logos on the event Brochure.
2. Acknowledgement of Silver Sponsorship with Company Logos on the inauguration and valedictory function. Banners of prescribed size and at a single prominent location in the event area.
3. Permission of a Five-minutes Marketing or Product presentation ONCE in any of the event sessions. To be decided after mutual agreement with the event organizers and the silver sponsor.

5. Privileges Entitled to Complementary Sponsor:

1. Acknowledgement of Complementary Sponsor with company Logos on the separate banner.

Steps in Sponsorships and General terms and conditions

- Step1.** Receipt of authorised and signed hard copy of appeal letter and details of sponsorship schemes by the event organiser.
- Step 2.** Issue a hard copy of the consent letter to the event organising head for sponsorship by the competent official of the prospective sponsor.
- Step 3.** Provide soft copies of logo and other requisite material to the event organizers.
- Step 4.** Check inclusion of appropriate logo and name by the respective sponsor and give written approval of the sponsor.
- Step5.** Full payment within 15 days of approval of the logo and print material. The cheque or DD may be drawn in favour of the “Director, PCCOE, Pune”. It may please be noted that sponsorship fees will be treated as donations to the Institute. Donations to PCCOE are exempted under 80G of the Income-Tax.
- Step 6.** Depute participants for the event and communicate to the Organizing Head/Team accordingly.
- Step 7.** Provide Print material for display (Banners etc.) 15 Days prior to the event
- Step 8.** Hand over soft copies of presentations 8 days before the presentation.
- Step 9.** Attend meetings from time to time on the invitation to assist effective organization of the event.